



Exhibit B: Grading Rubric

Category	Key Attributes		Score
Beginner	Idea	Does the idea effectively address the given problem statement or theme?	/10
		How innovative and creative is the solution	/10
	Implementation	Does the project work as intended? How well does the demo run on the presentation video and/or on the judge's laptop? Are there any glaring bugs?	/10
		Is it applicable to the real world?	/10
		How user-friendly is the solution?	/10
	Code	Are there any bugs/errors?	/5
		Does the code run?	
		Is the code neat? Does it have inline comments? Documentation practice?	/5
	Design	How well-designed is the interface? • Can the user perform complex tasks with ease and effortlessly explore all the features of the interface?	/5
	Presentation	Does the presentation clearly define and address the problem statement	/10
	Total		
*Bonus Point for Using Mentors Help			Max 5

***Note:** In the beginner category, emphasis is placed more on the creativity and implementation of ideas rather than the actual coding itself.



Category	Key Attributes		Score
Developers	Idea	Does the idea effectively address the given problem statement or theme?	/10
		How innovative and creative is the solution	/10
	Implementation	Does the project work as intended? How well does the demo run on the presentation video and/or on the judge's laptop? Are there any glaring bugs?	/10
		Is it applicable to the real world?	/10
		How user-friendly is the solution?	/10
	Code	Are there any bugs/errors? Does the code run?	/15
		Is the code neat? Does it have inline comments? Documentation practice?	/10
	Design	How well-designed is the interface? <ul style="list-style-type: none"> Can users perform complex tasks with ease and effortlessly explore all the features of the interface? 	/10
	Presentation	Does the presentation clearly define and address the problem statement	/15
	Total		

Comments:



Category	Key Attributes		Points
Business	Problem	What significance of the problem/issue being addressed? Does it address a real need or problem related to the theme?	/10
	Solution	Adequately address the problem. <i>*Should be judged based on the idea of the idea of the solution and not the execution if the idea is software*</i>	/15
	Market Research	<ul style="list-style-type: none"> • Has the team conducted any market research? • Is the target market significant/well-defined? • Do they understand their target market, competition, and potential challenges? 	/10
	Business plan	<ul style="list-style-type: none"> • How comprehensive and well-structured is their business plan? • Does it cover key aspects like revenue model and marketing strategy? 	/10
	Innovation and Creativity	Are there unique and creative elements in the business idea that set it apart from existing ideas?	/5
	Presentation	<ul style="list-style-type: none"> • How well do they present their business ideas? • Is the presentation clear, engaging, and persuasive? 	/10
	Q&A Session	How well do the students response to questions and answers from judges?	/5
	Feasibility	<ul style="list-style-type: none"> • Is the business idea realistic? Plausible? • Did they consider obstacles and offer practical solutions? 	/10
	Total		/ 75



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***Business Category will also get 5 Bonus points if help is taken from mentors.**